ARYAN KHAZANEHDARLOO

Product & UX/UI Designer

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PROFILE

Product and UX/UI designer and two-time startup co-founder with an MSc in Media Technology, who also runs a football content page on Instagram with more than 110,000 followers. I take products from idea to launch, combining user research, rapid prototyping and close collaboration with developers to build experiences people enjoy using.

PROFESSIONAL EXPERIENCE

Co-Founder, Head of Design & Product — *Settli AB, Stockholm* Nov 2025 – Present

- Co-founded Settli, a rental app matching tenants with landlords, live on the App Store and Google Play.
- Lead product design end to end, including preference-based matching, swipe browsing, in-app chat and digital rental contracts.
- Own the product roadmap and shape company strategy as part of the founding team.

Owner & Content Creator — *Football Instagram Page, Remote* Ongoing

- Run a football news and content page on Instagram with more than 110,000 followers.
- Create and publish football news and engaging content for a large, active audience.

Co-Founder & UX Designer — *PolarTech AB, Stockholm* Aug 2024 – Present

- Contribute to strategic decision-making as a co-founder, shaping the company's vision and direction.
- Lead UX design for the company, creating intuitive and user-friendly experiences.
- Manage and refine the user experience through user research and usability testing.

UX/UI Designer (Internship) — *Sparly, Stockholm* Mar 2024 – May 2024

- Conducted user research to gather insights on user behaviour and needs.
- Analysed data to identify pain points and opportunities for improvement.
- Designed and iterated UX solutions in Figma based on research findings.

Game Designer & Programmer (Internship) — *Imperion Games, Stockholm* Mar 2023 – Jun 2023

- Developed the digital board game *Path of Conquest* in the Unity engine.
- Programmed game mechanics and functionality in C#.
- Contributed to game design, development and implementation.

Freelance Graphic Designer — *FC Barcelona, Remote* Feb 2022

- Designed an FC Barcelona vs. Real Madrid match poster optimised for Instagram, Twitter and Facebook.

EDUCATION

Master of Science in Media Technology — *Södertörn University, Stockholm*

Bachelor of Science in Media Technology — *Södertörn University, Stockholm*

High School Diploma, IT Technology (Information & Media) — *Arlandagymnasiet, Stockholm*

SKILLS

Design	UX/UI design, product design, user research, wireframing, prototyping, graphic design, design theory, data visualisation
Tools	Figma, Adobe Photoshop, Illustrator, InDesign, XD, Unity3D, Jira, GitHub
AI Tools	ChatGPT, Claude, Figma AI, Midjourney
Development	C#, HTML/CSS, JavaScript
Other	Game design & research, Agile/Scrum, social media & content creation

LANGUAGES

Swedish · English · Persian